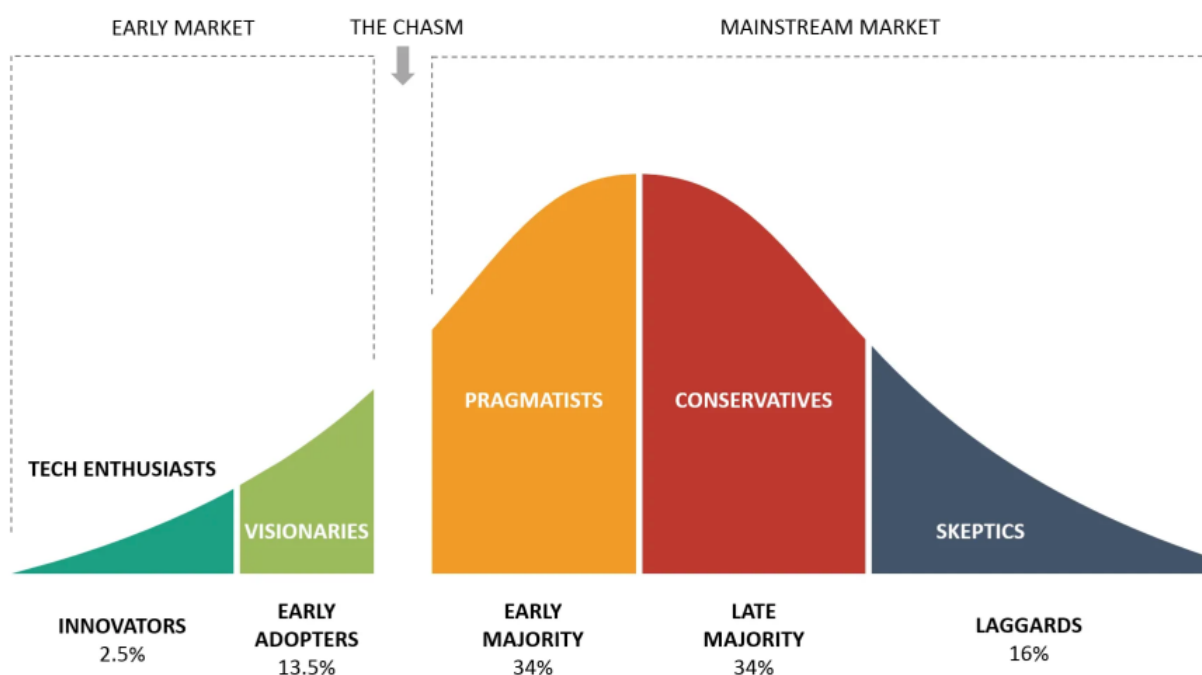


# Hypha Accelerator Program for Exponential Impact (APEX)

# Introduction

One of the challenges for Hypha is to grow the ecosystem in a healthy and sustainable way. The dominant strategy so far is to launch a large-scale movement (our own SEEDS movement) or movement-of-movements (uniting other movements) through an extensive network of ambassadors and word-of-mouth activities (such as events and campaigns). While this strategy leads to a potentially large influx of new users, it has to overcome the Chasm between Early Adopters and Early Majority. In order to [Cross The Chasm](#), we must come together and find real and meaningful ways to collaborate (going deep). This is where a new, complementary strategy comes into play, called the *Accelerator Program for Exponential Impact (APEX)*.



This new growth strategy creates a special funding/grant program for "XOs", special organizations that act as accelerators or incubators with exponential impact. This new kind of organization is using a highly tuned socio-ecological, socio-cultural, and socio-technical "stack" that allows XOs to rapidly scale the ecosystem and activate hundreds, if not thousands of new local pilots around the planet. This is done through a deeper awareness of bioregional, communal, institutional and commons-based patterns that become directly embedded in the

APEX approach. The primary delivery method for this organization is an "Organization-in-a-Box", "Marketplace-in-a-Box", or "Village-in-a-Box", a simple way to bundle our knowledge artifacts and recipes, to deliver it as a (digital or physical) box, and to capture the feedback in a cybernetic loop that [Cheryl Heller](#) calls [the Social Design Process](#).

[DHO MAP.jpg](#)

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Hypha has already prototyped this process through a [Meiosis with Samara](#) in which two quests were launched through a contribution proposal in Hypha with the intention to create a separate organization that is very much connected with Hypha through a symbiotic relationship. While the new entity is fully autonomous (e.g. via a separate token and governance model), the relationship remains mutual through a series of bi-directional knowledge and value flows (not unlike [Nora Bateson's Symmathesy](#)). As a side effect of this growth strategy, we are able to expand our ecosystem through "waves" in which these new entities can then themselves spawn the next generation of child-entities (a process known as [autopoiesis](#)).

## Application Process (DRAFT)

1. Potential XOs review the application criteria and decide to apply
2. A special XO incubation quest is proposed on the DHO (with a new organization account)
3. As part of the application, a clear and concise purpose/aim of the XO must be provided
4. If passed, the organization receives the first round of funding and begins the quest

## Application Criteria (DRAFT)

- A min of 5 XO team members must be present (no max constraint)
- A min of 2 milestones must be completed (no time constraint)
- A min of 1.8 x value/equity must be returned to Hypha (based on HUSD)
- A min set of org metrics must be maintained (e.g. [STrAX](#) and [Impact Matrix](#))

- A min set of org DNA must be implemented (e.g. [Archetypes](#))
- A min understanding of core concepts
  - the Regenerative Renaissance (e.g. the Ambassador Program)
  - the Hypha Game Guide (e.g. slide deck or handbook)
  - the Social Design Process (e.g. [The Intergalactic Design Guide](#))
  - the [Chronicles of Samara](#)
  - more here..

## Quest Reward (DRAFT)

- The reward for the XO quest is 15-55K HUSD (TBD)
- The applicant has access to the following Hypha resources
  - Multi-tenant DHO for Building your *Decentralized Human Organization*
  - Ability to create new DHOs via a special document type (to be voted on)
  - Social Collaboration and Messaging
  - Marketing Automation and Relationship Management
  - Video Conferencing and Audio Processing
  - Document and Media Asset Management
  - Web Content Publishing and Website Monitoring
  - Wiki and eBook Publishing
  - Note-taking and Bookmarking
  - API and Widget Integrations
- more here..

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